Wuyang Zhao

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Austin, TX 78712 Updated: August 4, 2021

EMPLOYMENT

Assistant Professor in Accounting

July 2017 -

McCombs School of Business, University of Texas at Austin, USA

EDUCATION

Ph. D. in Management

2013 - 2017

Rotman School of Management (Accounting Area), University of Toronto, Canada

Ph. D. in Management Science

2008 - 2013

The School of Management (Accounting Department), Fudan University, China

Visiting Scholar

Sept. 2011 - Sept. 2012

Manchester Business School, University of Manchester, U.K.

B. A. in Business Administration

2004 - 2008

The School of Management, Fudan University, China

RESEARCH & TEACHING INTERESTS

Research: Short Selling; Financial Analysts **Teaching:** Financial Statement Analysis

PUBLICATIONS

- "Stock-Based Compensation, Financial Analysts, and Equity Overvaluation" with Partha Mohanram and Brian White. 2020. Review of Accounting Studies 25: 1040-1077.
- 2. "Analysts' Stock Ownership and Stock Recommendations" with Jesse Chan, Steve Lin, and Yong Yu. 2018. *Journal of Accounting and Economics* 66(2-3): 476-498.
- 3. "Market Reactions to the Closest Peer Firm's Analyst Revisions" with Ole-Kristian Hope. 2018. *Accounting and Business Research* 48(4): 345-372.
- 4. "Blockholder Exit Threats in the Presence of Private Benefits of Control" with Ole-Kristian Hope and Han Wu. 2017. *Review of Accounting Studies* 22: 873-902.
- "Third Party Consequences of Short-selling Threats: The Case of Auditor Behavior" with Ole-Kristian Hope and Danqi Hu. 2017. <u>Journal of Accounting and Economics</u> 63(2-3): 479-498.

WORKING PAPERS

- 6. "Activist Short-Selling and Corporate Opacity."
- 7. "Short-Sellers and Analyst Self-Selection" with Yong Yu.
- 8. "Identification of Analyst Coverage Initiations" with Jay Jung and Yong Yu.
- 9. "Investor Demand for Credibility from Social Media Stock-Analysis Reports: The Long and Short of It" with Lei Chen and Shuping Chen.
- 10. "In Search of Shares: Inelastic Ownership as A Constraint to Short Covering" with Sanjeev

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- Bhojraj.
- 11. "Supply Constraints and Limits to Arbitrage in the ETF Loan Market" with Sanjeev Bhojraj.
- "Pessimistic Target Prices by Short Sellers" with Alexandre Madelaine, Luc Paugam, and Hervé Stolowy.
- 13. "Earnings Management *after* Short-Selling Attacks" with Alexandre Madelaine, Luc Paugam, and Hervé Stolowy.
- 14. "Analysts' Non-GAAP Exclusions to Forecast Lower Earnings (but Higher Valuations)" with Stephannie Larocque.
- 15. "Survival of the Fittest: A Non-Linear Relationship between Industry Earnings Growth and Bankruptcy in the Age of Superstar Firms" with Stephanie Cheng, Dushyant Vyas, and Regina Wittenberg-Moerman.
- 16. "How Can Bad News Increase Price? Short Squeezes after Short-Selling Attacks" with Lorien Stice-Lawrence and Forester Wong.

PRESENTATIONS

- 2022: HEC Paris (scheduled)
- 2021: FARS (x2), Lone Star Accounting Conference, UT Austin Accounting (x2), UT Austin Finance, USC, IIM Bangalore, Rotman Accounting Conference (scheduled)
- 2020: Rotman Grads Brownbag (x2), UT Austin (x2)
- 2019: FARS, Cass Business School, U of Glasgow, AAA, UT Austin (x2), Renmin U
- 2018: Fudan U, Southwest U of Finance and Economics, SMU Accounting Symposium
- 2017 (Post-Job Market): FARS, AAA, UT Austin
- 2017 (Job Market): LBS, BC, UT Austin, Columbia, NTU, NUS
- 2016: Highstreet Asset Management, CFEA, CMU Accounting Mini Conference; Rotman (x2)
- 2015: PCAOB/JAR, NFA, AAA, GMU Conference, CAAA, Rotman, IAS
- 2014: Temple Conference, Rotman (x2)

CONFERENCE ATTENDANCE

- 2021: FARS, Lone Star Accounting Conference, Rotman Accounting Conference (scheduled)
- 2020: FARS, CAR Conference, RAST Conference
- 2019: FARS, Lone Star Accounting Research Conference, Bauer Accounting Research Symposium, AAA, AIM Investing Conference, Texas Audit Research Symposium, RAST conference
- 2018: FARS, SMU Accounting Symposium
- 2017: FARS; AAA
- 2016: CAR Conference, CFEA, Rotman Conference, CMU Accounting Symposium
- 2015: PCAOB/JAR, NFA, Rotman Conference; AAA; GMU Conference; Ben Graham Centre's Symposium on Intelligent Investing, CAAA, IAS
- 2014: Rotman Conference, Temple Conference
- 2013: Rotman Conference

TEACHING EXPERIENCE

- 2017 now: Instructor for *Financial Statement Analysis* (McCombs BBA and MPA/MBA) Latest instructor evaluation: 4.6, 4.5, and 4.5 out of 5.0
- 2016: Instructor for Management Accounting (Rotman Commerce)
 - TA for Management Accounting by Prof. Gus De Franco (Rotman MBA and Commerce)
- 2015: TA for Business Analysis and Valuation by Prof. Partha Mohanram (Rotman MBA)
- 2014: TA for *Business Analysis and Valuation* by Prof. Partha Mohanram (Rotman MBA) TA for *Financial Accounting* by Prof. Franco Wong (Rotman MBA)

SCHOLARLY HONORS & AWARDS

- 2020 FARS Excellence in Reviewing Award
- 2016 Canadian Securities Institute (CSI) Research Foundation PhD Scholarship
- 2016 CMU Mini Conference "Emerging Scholar" Finalist
- 2016 AAA/Deloitte Foundation J. Michael Cook Doctoral Consortium Fellow
- 2015 Best Paper Award for GMU Conference on Investor Protection, Corporate Governance, and Fraud Prevention
- 2015 AAA IAS PhD Travel Grant
- 2015 CAAA Grant for the Craft Workshop
- 2015 IAS Mid-year Conference PhD Consortium Grant
- 2015 University of Toronto School of Graduate Studies Conference Grant
- 2013 2017 University of Toronto Connaught International Scholarship
- 2013 2017 Rotman Doctoral Tuition Scholarship
- 2009 & 2011 Scholarship for Graduate Academic Excellence (Fudan University)
- 2008 Distinguished Thesis Award for Undergraduates (One per Department) (Fudan University)
- 2005 2008 Scholarship for Undergraduate Academic Excellence (Fudan University)

MEDIA COVERAGE

- Bloomberg (June 14, 2021). Morgan Stanley Marks Office Space to Market (Also AMC calls, short squeezes, celebrity SPACs, dentists and Bitcoin). https://www.bloomberg.com/opinion/articles/2021-06-14/morgan-stanley-s-ted-pick-matched-wits-with-goldman-s-blankfein
- InvestorPlace. Five Overvalued Stocks with Too Much Stock-Based Compensation (October 9, 2019). https://investorplace.com/2019/10/5-overvalued-stocks-with-too-much-stock-based-compensation/amp/
- 3. Columbia Law School Blue Sky Blog (September 5, 2019): Stock-based Compensation, Financial Analysts, and Equity Overvaluation. http://clsbluesky.law.columbia.edu/2019/09/05/stock-based-compensation-financial-analysts-and-equity-overvaluation/
- 4. **Wu Zhijian Empiricism** (May 6, 2019; Podcast interview in Chinese): 如何看待分析师购买自己推荐的股票? https://m.ximalaya.com/shangye/9916638/182070078
- Reuters (March 21, 2019): Short & Distort? The ugly war between CEOs and activist critics. https://www.reuters.com/article/us-usa-stocks-shorts-insight/short-distort-the-ugly-war-between-ceos-and-activist-critics-idUSKCN1R20AW
- 6. **Financial Post** (July 27, 2017): The long and the short of it: a look at one of the most risky trading techniques.

- http://business.financialpost.com/pmn/business-pmn/the-long-and-the-short-of-it-a-look-at-one-of-the-most-risky-trading-techniques/wcm/1e72bc56-a6cc-479d-a6f4-25ec8cc2100f
- 7. **National Business Daily** (June 16, 2017; in Chinese): 港股沽空风起云涌,市场新现四大特征. http://www.nbd.com.cn/articles/2017-06-16/1117744.html
- 8. **New York Times** (June 8, 2017): The bounty hunter of Wall Street. https://www.nytimes.com/2017/06/08/magazine/the-bounty-hunter-of-wall-street.html
- 9. **CXO Advisory** (November 4, 2016): When short sellers talk trash. https://www.cxoadvisory.com/subscription-options/?wlfrom=%2F29141%2Fshort-selling%2Fwhen-short-sellers-talk-trash%2F
- 10. **China Business News** (November 3, 2016; in Chinese; my own writing): 香橼香港败诉,但"积极卖空"在欧美很流行.
 - http://m.yicai.com/news/5150079.html
- 11. **Les Echos** (November 2, 2016; in French): Comment les activistes parient sur la chute des cours... et en tirent profit.
 - https://www.lesechos.fr/02/11/2016/LesEchos/22310-115-ECH_comment-les-activistes-parient-sur-la-chute-des-cours----et-en-tirent-profit.htm#U7C2BEy4Chj60iVB.99
- 12. **Seeking Alpha** (October 26, 2016; my own writing): Embrace the rise of activist short-selling. https://seekingalpha.com/article/4015359-embrace-rise-activist-short-selling
- 13. **Seeking Alpha** (October 20, 2016; my own writing): Following short selling campaigns wisely. https://seekingalpha.com/article/4013529-follow-short-selling-campaigns-wisely

SERVICE

- 1. PhD Dissertation Committee Member:
 - Jesse Chan (Accounting) (on 2021-2022 job market)
 - Hyunggyu (Tim) Park (Finance) (on 2021-2022 job market)
 - Xiang Kang (Finance) (Placement: JP Morgan)
 - Antonis Kartapanis (Accounting) (Placement: Texas A&M University)
- 2. Ad Hoc Reviewer for journals: Accounting and Business Research, Contemporary Accounting Research, European Accounting Review, Journal of American Taxation Association, Management Science, Managerial Finance, Review of Management Science, The Accounting Review
- 3. Ad Hoc Reviewer for conferences: AAA, Auditing Mid-year, ATA Mid-year, CAAA, CAPANA, CFEA, FARS, USC CETAFE

PROFESSIONAL AFFILIATIONS

- American Accounting Association FARS Sections (2014 present)
- Canadian Academic Accounting Association (2014 2017)
- Northern Finance Association (2015 2016)
- Institute of Management Accountants (2015 present)